





present



THE European Facility Management Conference 2008

Facility Management: adding value to core business. Strategies - Opportunities - Functionality

10 and 11 June 2008, The Palace Hotel, Manchester (UK)

Keynote Speakers



Hamish McRae, Prominent Economist and Futurist, UK



Paul Tiffany, Expert on Business and Management, US





Key Themes/Business Cases/Best Practice

- · Strategies in a Global World
- Change Management and Process Orientation
- Adding Business Value and the Economics of FM
- Business Continuity and Risk Management
- Sustainability and Energy Management
- Customer Services and Quality Management
- Future Developments: Business and Technology Trends
- · Partnership across Borders
- Workplace Management
- Usability

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Welcome to the EFMC 2008

I would like to extend a very warm welcome to you on behalf of the City of Manchester. I am delighted to have this opportunity to say how pleased we are that the 2008 European Facility Management Conference is being held in our city.

In Manchester you will find a vibrant regional capital which has established itself as a leading European city in its hosting of national and international conferences. A city with style and flair and all the warmth that has made Manchester famous for centuries. A city that has the largest financial, legal and professional community outside of London, add to this unrivalled transport links, first class conference facilities, an excellent range of hotels, cultural and sporting venues and you have an unrivalled destination.

I am particularly pleased to welcome those people who are visiting Manchester for the first time and hope you have time to see something of what the city has to offer.

I offer my good wishes for a successful conference and hope that you will return in the future.



Glym Evans.

Councillor Glynn Evans,

On behalf of EuroFM and IFMA we feel very honoured to be part of EFMC 2008. IFMA and EuroFM will again jointly present EFMC, the single most well known conference in Europe dealing with facility management topics.

Both streams of the conference, the Business Conference as well as the Research Symposium, will be supported by more than 28 national facility management associations and more than 37 research and educational organizations — amongst which are highly recognised institutions like the British Institute of Facilities Management (BIFM), the Royal Institute of Chartered Surveyors (RICS) and the University of Salford.

One of our Plenary Panels "FM worldwide – similarities and differences in different global areas", has the aim to present highly recognized representatives from different regions of the world the different views and varying global objectives for facility management.

In addition, the Student Poster Gallery Contest and the European FM Awards, both created to recognize outstanding achievements in the FM world, are expected again.

You may also utilize EFMC 2008 as the platform for networking with delegates and speakers with the most professional background as well as students, educators, professors and researchers in facility management.

We invite you to come to Manchester – we would be delighted to welcome you.



Albert MM Pilger Chairman EuroFM



Gary Broersma, CFM IFMA Chair, IFMA Board of Directors

Business Conference at a glance

MONDAY, 9 JUNE 2008

18.30 Welcome Reception at the Town Hall

TUESDAY, 10 JUNE 2008

9.30

11 00

Business Session A

Strategies in a Global World/Strategic FM

11 30 - 13 1

13.15

Business Session A

Strategies in a Global World/Strategic FM

14.30 - 15.45

15.45

Business Session D

Partnership across Borders

16.15 - 17.15

17.15

18.00

WEDNESDAY, 11 JUNE 2008

Business Session E

Change Management and Process Orientation

9.00 - 10.15

10.15

Business Session E

Change Management and Process Orientation

10.45 - 12.00

12.00

Business Session G

Business Continuity and Risk Management

13.15 - 15.00

15.15

17.00



| Research Symposium at a glance

Common Opening Plenary session of both Business Conference & Research Symposium
Opening Keynote by Hamish McRae: Business & State of the art of the global economy
Coffee Break / Exhibition

Business Session B

Customer Services and Quality Management

11.30 - 13.15

11.30 - 12.00

Separate Plenary Session of Research Symposium | FM Horizons

Research Part A

EuroFM/CIB research seminar | Usability

12.00 - 13.15

Research Part B

EuroFM project workshop | FM in healthcare

12.00 - 13.15

Lunch / Exhibition

Business Session C

Adding Business Value and the Economics of FM

14.30 - 15.45

Research Part A

EuroFM/CIB research seminar | Usability

14.30 - 15.45

Research Part B

EuroFM project workshop | Discussion | Sustainability

14.30 - 15.45

Coffee Break / Exhibition

Business Session C

Adding Business Value and the Economics of FM

16.15 - 17.15

Research Part A

EuroFM/CIB research seminar | Usability

16.15 - 17.15

Research Part C

Paper session | Added value

16.15 - 17.15

Plenary Panel: FM worldwide – similarities and differences in different global areas Networking / Transfer / Gala Dinner / Award Ceremony

Networking/ Harister/ Gala Diffiler/ Award Ceremon

Business Session F

Future Developments: Business & Technology Trends

9.00 - 10.15

Research Part D

EuroFM postgraduate workshop

9.00 - 10.15

Research Part C

Paper session | Value analysis

9.00 - 10.15

Coffee Break / Exhibition

Business Session F

Future Developments: Business & Technology Trends

10.45 - 12.00

Research Part B

EuroFM project workshop | Workplace management

10.45 - 12.00

Research Part C

Paper session | FM benchmarking

10.45 - 12.00

Lunch Break / Exhibition

Business Session H

Sustainability and Energy Management

13.15 - 15.00

Research Part B

EuroFM project workshop |FM processes

13.15 - 14.30

Research Part C

Paper session | FM context

13.15 - 14.30

14.30 - 15.00

Separate plenary session of Research Symposium | FM futures

Common Closing Plenary of both Business Conference & Research Symposium

- Business meets Students as their future employees (students poster session)
 - Closing Keynote by Paul Tiffany: Business & Future perspective
 - Closing Remarks

End of EFMC 2008



Business Conference Programme: Tuesday 10 June 2008

9.30

Common Opening Plenary

Welcome Notes (Associations / Informa) and Opening Keynote: Business & State of the art of the global economy Hamish McRae, Prominent Economist and Futurist, UK



11.00

Coffee Break / Exhibition

Session A Strategies in a Global World/Strategic FM

Chair: Helena Ohlsson, General Manager, Service Works International, UK

11.30 - 12.00

Strategic Global Facility Management -A Corporate Perspective

- Missed opportunities in FM for international corporates
- Workplace optimization next step to a strategic level
- One Global FM organization called Facility Management Solutions Maril van Waes, Regional Facility Manager for Europe and IMEA, Dow Chemical Company, The Netherlands

12.00 - 12.30

From running operations to business partners – transforming a FM organisation in StatoilHydro ASA

- Experience from building a FM function as a part of a large multidiscipline Shared Service Organisation
- Establishing a new FM platform with focus on common terminology, processes, organisation development and IT solutions
- Challenges with changing a matured FM organisation facing increased customer expectations, need for standardised services and international growth

Svein Harald Storli, Vice President Facility Management Services, StatoilHydro ASA, Norway

Integrating Operational Risk Management with Facilities Management

- Increase facility operational effectiveness by identifying, assessing and managing risk
- Make informed maintenance, repair and alteration decisions by using a formal operational risk management process
- · Learn how to manage risk so that the mission can be accomplished with the minimum amount of loss

Albert Antelman, Principal Investigator for Facility Asset Management, Naval Facilities Engineering Command, US and James B. Clayton, Principal of CALIBRE Systems, Inc, US

13.00 - 13.15

13.15 - 14.30Lunch Break / Exhibition

Session B

Customer Services and Quality Management

Chair: Dave Wilson CFM, Managing Director, Stratus Management Limited and Deputy Chair, BIFM

11.30 - 12.00

Soft factors for the success of FM

- Soft factors defined
- Our intangible assets in context of FM
- Incorporate soft factors into our business model Maxcene Crowe, Business Director/Facilities Management, MCFM Consultancy Ltd., UK

12.00 - 12.30

Soft factors as hard currency – How 'People Support' creates a competitive edge in an intangible economy

- Why a traditional FM organisation focusing on effectiveness has to change to a 'People Support' organisation focusing on creating value to its individual customers
- Applying strategies and business governance structures to create environments and services that supports the individual in its effort to collaborate, innovate and share knowledge
- Examples showing ideas to adding value to services and business environments

Preben Gramstrup, CEO, Nykredit Ejendomme A/S (Nykredit Real Estate), Nykredit Ejendomme A/S, Denmark

12.30 - 13.00

Service quality as a predictor for contract retention

- Uncovering the relationships between service quality, customer satisfaction and purchase intention
- Exploring nine clear dimensions of service quality that validate these relationships
- Finding the main predictors for good quality and satisfactory FM services Peter McLennan, Senior Lecturer, UCL – BSGS and Hermen Jan van Ree, Head of Research R&D, IPD Occupiers, UK

13.00 - 13.15Q & A

13.15 - 14.30 Lunch Break / Exhibition

















Business Conference Programme: Tuesday 10 June 2008

14.30 - 15.00

Proving the Benefits of Facilities Leadership: Strategic Planning and the Responsive Workplace

- Strategic facilities management integrates, connects, and proves value by projecting the benefits of facilities change for supporting organizations' future.
- Facilities leadership partners with diverse aspects of the business far beyond the built environment to provide a responsive workplace to the business Ellen Bruce Keable, Principal Workplace Strategies and Valerie Short, Principal, Federal Programs, Jacobs Advance Planning Group, Jacobs Consultancy, US

15.00 - 15.30

Transforming Corporate Real Estate into a Strategic Function

- Develop a long-range view of capital planning
- · Create five-year plans that target areas for cost-savings, increase efficiency and offer scalability to support growth
- Promote a consistent approach to evaluating facility portfolios across multiple geographies

Jim Blaschke, Vice President, Corporate Markets, VFA, US

15.30 - 15.45Q & A

15.45 - 16.15Coffee Break / Exhibition

Session D Partnership across Borders

Chair: Wayne Tantrum, General Manager, Siemens Facility Management, UK

16.15 - 17.15

The new European FM Awards will demonstrate best practice and excellence in European FM. It will also be able to demonstrate the challenge for FM of the national, cultural, regulatory and language differences across the European region. This Award will recognize excellence in delivering FM services to an organization located in more than one European country demonstrated by:

- Partnership between a corporate client and service provider(s)
- The achievements of the partnership towards agreed goals
- The innovation introduced to deliver FM consistently and effectively across European boundaries

(The nominees will be named and presented in Manchester.)

Session C Adding Business Value and the **Economics of FM**

Chair: José Louis Garcia Cuartero, Managing Director, Grupo CADOR, Spain

14.30 - 15.00

A Framework for Intelligent Whole Life Cost Decision Making

- Whole Life Costing as a technique has been around since the 1960's and yet it remains a black art to many involved in the property/construction industries
- This paper will review the key principles of whole life costing paying particular attention to how the individual components thereof interrelate with one another
- These principles will then be further reviewed through a case study on the development of a benchmarking/modelling tool which uses the lessons learned to provide a framework for proactive whole life costing Mike Packham, Partner, Bernard Williams Associates, UK

15.00 - 15.30

An Enterprise Asset Management Program at a Water and Wastewater Facility in the US – A Life Cycle Approach

- The ownership and buy-in process for a total enterprise asset management program for entities owning and managing assets and facilities
- The program methodology and the process utilized to achieve successful asset management program implementation and the sustenance of the program on an on-going basis that can be applicable to any facility not just a water company
- The comprehensiveness of a total enterprise program with benefits obtained and goals set

Yuraraj Sivalingam, Principal Consultant, Global Engineering & Management Services, US

15.30 - 15.45Q & A

15.45 - 16.15Coffee Break / Exhibition

16.15 - 16.40

Quality Management of the Facility Function with the Balanced Scorecard

- How the four perspectives of the balanced scorecard relate to the facility function
- Using the balanced scorecard to manage the facility function
- Examples and case studies of facility management success with the balanced scorecard

Christopher P. Hodges, Principal, Facility Engineering Associates, US













Business Conference Programme: Tuesday 10 June 2008

16.40 - 17.05

Whole Life Cycle Costing in Healthcare Facilities in France

- Investment cost in French healthcare facilities
- · Operation cost in French healthcare facilities
- Relationship between operation cost and healthcare activities Samer Sliteen, Economie et Sciences Humaines, CSTB Centre Scientifique et Technique du Bâtiment, France

17.05 - 17.15Q & A

17.15 - 18.00

Plenary Panel

FM worldwide – similarities and differences in different global areas

Sæbøe Olav Egil, Moderator Peter Cordy, Chairman BIFM Joseph M. Dawson, Chairman Global FM (invited) Amilcar João Gay Filho, Chairman, ABRAFAC (invited) | Andrew McEwan, Chairman FMA (invited) | John McGee, 1st Vice Chair IFMA | Albert MM Pilger, Chairman EuroFM Masakazu Uzawa, Chairman JFMA (invited) Alan White, Chairman RICS FM Faculty

Networking/Transfer/Gala Dinner/Award Ceremony 18.00 - 24.00

Business Conference Programme: Wednesday 11 June 2008

Session E

Change Management and Process Orientation

Chair: Margit Pindstofte, Management Consultant, Johnson Controls, Denmark

9.00 - 9.30

Facility Management in a Real Estate Company: From a Reactive Maintenance Area to a Business Unit in three years

- · Facility management in design and construction stages
- · Online information about daily results
- ISO 9001, ISO 14001 and OHSAS 18000 implemented in daily IT tools Pedro Garcia, Corporate Manager / Facility Manager, NEINVER, Spain

9.30 - 10.00

Indication of need for change and process optimization

- Options for measuring the performance of FM functions
- Benchmarking and best practice orientation
- fmPROFILE® Balanced Performance Profiling Deric Probst-Wallace, Head of Facility Management, Synergis Management Services Limited, China

10.00 - 10.15Q & A

10.15 - 10.45Coffee Break / Exhibition

Session F

Future Developments: Business and Technology Trends

Chair: Dr David Martinez, Consultancy and Training FM Director of 3G-Office and Secretary of IFMA Spain

Facility Management Information – Today, FM Virtualisation **Tomorrow**

- Virtualisation is all around us: an overview
- Is today's virtualisation the end of facility management as we know it?
- A glance at tomorrow's environment and how FM will fit in Jos Duchamps, Group Director, PROCOS, Belgium

9.30 - 10.00

The role of the facilities manager in a fast changing organisation Philips Belgium Luxembourg

- Necessity of setting up on information system to gather all data of all buildings and contracts
- Following Philips' corporate strategy and the added value of the facility manager in the change of the Philips organisation between 1990 and today
- How to deal with a decrease in ownership from 680.000 m² to 180.000 m² Kristof Vanvelk, Facility Manager, Philips Belgium Luxembourg, Belgium

10.00 - 10.15Q & A

10.15 - 10.45 Coffee Break / Exhibition











Deric Probst-Wallace



Business Conference Programme: Wednesday 11 June 2008

10.45 - 11.15

Change Management: People and Process

- To keep up with constant change, our buildings needs to be flexible and responsive to changing management needs
- People also need to change
- · People are a problem Brian Wood, Fellow of the Chartered Institute of Building, Oxford Institute for Sustainable Development, UK

11.15 - 11.45

The Dynamics of Change and the Impact on the Corporate Personnel Culture

- Dynamics: Plan, Notification, Implementation
- Negotitation: Contact, Time, Benefits
- Profitability: Change, Environmental, New Culture Richard L. Horridge, Manager of Facilities Worldwide -BAKER HUGHES/BAKER OIL TOOLS, BAKER HUGHES, US

11.45 - 12.00

12.00 - 13.15Lunch Break / Exhibition

Session G **Business Continuity and Risk Management**

Chair: Codrutza Timariu, Director of International Development, IFMA (International Facility Management Association), US and Gordon McMillan, GlaxoSmithKline UK Pharmaceuticals, UK

Preventing, managing and recovering from terrorism

- The current terrorist threat to business
- Project ARGUS
- · Preventing, managing and recovering from a terrorist incident Chris Phillips, Head of The National Counter Terrorism Security Office (NaCTSO), UK

13.45 - 14.15

Risky Business: FM's role in a productive and sustainable **Built Environment**

- FMA Australia's 'Risk Management Guide'
- IFMA foundation's 'Pandemic Preparedness Manual'
- Business continuity planning for the 21st Century Stephen Ballesty, Managing Director/Advisory, Rider Levett Bucknall, Australia

10.45 - 11.15

Catering for Educational Needs -

A unique concept involving Practice and Education

- Former situation at the Hague University between commercial caterer Sodexo, the facility services and the Academy of Facility Management
- Problems, challenges and ideas about cooperation
- Resolution and outcome in a total catering concept integrated practice and education in a unique learning environment for students

Aad J.M. Otto, Director, Academy of Facility Management,

The Hague University and Peter van der Vorm, Director Division Facilities Management Services, Sodexho, The Netherlands

11.15 - 11.45

The Current State of Facilities and Information Technology

- Discussion of the new requirements of the FM industry due to enterprise advances in technology
- The latest innovations in technology for building management
- The latest innovations in FM automation and integration into Executive Information Systems (EIS)

Kevin Janus, Managing Consultant, Facilities Solutions Group, LLC, US

11.45 - 12.00 Q & A

12.00 - 13.15Lunch Break / Exhibition

Session H

Sustainability and Energy Management

Chair: Colin Woodward, Unit Head, RICS, UK (invited)

13.15 - 13.45

Energy efficient and sustainable document processing and management (tbd)

Simon Wheeler, UK Director of Océ Business Services

13.45 - 14.15

Sustainability – The Challenge for FM

- How sustainability can be positioned in the FM environment
- How the FM profession can influence change/improvement throughout the lifecycle of a property/site
- The various strategies/tools that can be used within an organisation to identify key sustainability themes

Peter Ferguson, Director of Corporate Sustainability and Risk, Johnson Controls, UK











Business Conference Programme: Wednesday 11 June 2008

14.15 - 14.45

FM's role in Business Continuity

- Business continuity management (BCM) and its relationship with FM
- The possible roles a facility manager can take with regard to BCM and the skills that are required
- Which steps should be taken to implement matters?
 Maybrit Admiraal and Frans van Eersel, Interim and Project Manager,
 Humanagement, The Netherlands

14.45 - 15.00 Q & A

14.15 - 14.30

A Encouraging Sustainability in the workplace or "Saving the World in 3 minutes"

- Today we need to utilise the worlds limited resources far more efficiently in order to save the world
- This presentation "Saving the world in 3 minutes" and introducing "Captain Environment" was to encourage employees to be more environmentally friendly at the office and home
- It communicate the idea that simple, easy, small changes to daily routines really make a difference in order to advance society the environment.
 Wayne Tantrum, General Manager, Siemens Facility Management, UK

14.30 - 14.45

Partners in Sustainability – DCMS & MITIE 2007 PFM Award Winners

- What is partnership?
- Innovation and achievement
- Future sustainable actions
 Ken Heaton, Energy Manager, MITIE Managed Services Limited, UK

14.45 - 15.00 Q & A

Closing Plenary

15.15 - 15.45

Business meets Students as their future employees (students poster session)

15.45 - 16.45

Closing Keynote

Business & Future perspectives

Paul Tiffany, Expert on Business and Management, US



16.45 - 17.00

Closing Remarks – Looking forward meeting you again at EFMC 2009

(Associations / Informa)

17.00 End of EFMC 2008







Brian Woo

7th EuroFM Research Symposium Programme: Tuesday 10 June 2008

11.30 - 12.00

Separate Plenary Session of Research Symposium | FM Horizons

Per Anker Jensen, Chairman EuroFM Research Network

Prof Keith Alexander, Chairman, EuroFM Research Symposium

A. EuroFM/CIB research seminar Usability – context, situation, culture and experience

Facilitator: Prof Keith Alexander, University of Salford, UK

12.00 - 13.15

A1: Usability - concepts, theory and methods

Usability: philosophy and concepts
 Prof Keith Alexander

- Methods and tools for evaluation of usability in buildings
 Prof Siri Blakstad, Norwegian University of Science and Technology,
 Norway
- Organizational learning, design processes and the usability of buildings
 Dr Michael Fenker, Laboratoire Espaces-Travail, School of Architecture,
 Paris-la-Villette, France

13.15 - 14.30 Lunch / Exhibition

14.30 - 15.45

A2: Usability – learning from the cases

- Usability and measureability
 Dr Goran Lindahl, Chalmers University of Technology, Sweden
- Customer journey
 Dr Suvi Nenonen, Helsinki University of Technology, Finland
- Space for the digital age
 Per Anker Jensen, Technical University of Denmark, Denmark

15.45 – 16.15 Coffee Break / Exhibition

16.15 - 17.15

A3: Usability - future directions

- Usability of shopping centres
 Johanna Alho, Helsinki University of Technology, Finland
- The circle of five for healthy locations
 Wout Ritzema, NS Project Consult, The Netherlands
- User oriented benchmarking for real estate

 Geir Hansen, Norwegian University of Science and Technology, Norway

B. EuroFM project workshops

Participatory workshops around outputs from EuroFM research projects, with papers presented by the project partners.

12.00 - 13.15

B1: FM in healthcare

Facilitator: Prof Kunibert Lennerts, University of Karlsruhe, Germany

- EuroFM healthcare research
 Prof Kunibert Lennerts, University of Karlsruhe, Germany
- Lean healthcare assets
 Prof If Price, Sheffield Hallam University, UK
- Model to estimate FM costs in hospitals
 Karin Diez, University of Karlsruhe, Germany

13.15 - 14.30 Lunch / Exhibition

14.30 - 15.45

B2: Sustainability

Facilitator: Prof Tore Haugen, Norwegian University of Science and Technology, Norway

Open discussion

- · Research needs for sustainable FM
- Governance and engagement
- Environmental focus
- Socio-economic development

15.45 - 16.15 Coffee Break / Exhibition

C. Paper sessions

The presentation of research that responds to themes identified in the open call for papers.

16.15 - 17.15

C1: Added value

Facilitator: Per Anker Jensen, TU Copenhagen, Denmark

- Added value for FM for the core business
 Anna-Liisa Lindholm and Tuuli Luoma, Helsinki University of Technology,
 Finland
- Innovative customer performance measurement and benchmarking
 Prof Michael Pitt and Matthew Tucker, Liverpool John Moores University, UK
- Economic effective implementation of FM
 Dr Alexander Redlein and Friedrich Sustr, Vienna University of Technology, Austria

17.15 - 18.00

Plenary Panel | FM worldwide – similarities and differences in different global areas

18.00 – 24.00 Networking/Transfer/Gala Dinner/Award Ceremony



7th EuroFM Research Symposium Programme: Wednesday 11 June 2008

D. EuroFM postgraduate workshop

The workshop provides an opportunity for postgraduate researchers (Master of Science through Research, MPhil, Licentiate, PhD) to raise and discuss issues relevant to postgraduate research in FM.

9.00 - 10.15

Facilitiator: Dr Margaret Nelson, Bolton University, UK

- Strategic FM: hierarchical process mapping in HEIs Yusof Hamid, University of Salford, UK
- Adoption of flexible working practices & workplaces
 Nick Nurden, University College London, UK
- Market for outsourcing TFM in the Netherlands
 Tessa Bensdorp, Wageningen University, The Netherlands

10.15 - 10.45 Coffee Break / Exhibition

B. EuroFM project workshops

Participatory workshops around outputs from EuroFM research projects, with papers presented by the project partners.

10.45 - 12.00

B3: Workplace management

Facilitator: Dr Suvi Nenonen, Helsinki University of Technology, Finland

- Methods for workplace processes
 Marja Kauttu, Nordea Bank, Finland
- Marja Kauttu, Nordea Bank, Finland
 Do facilities matter?
- Theo van der Voort, Technical University Delft, The Netherlands
- Effect of office design on office users' performance
 Lucas Windlinger, Zurich University of Applied Sciences, Switzerland

12.00 - 13.15 Lunch / Exhibition

13.15 - 14.30

B4: FM processes

Facilitator: Prof Keith Alexander, University of Salford, UK

- Towards a process protocol for FM
 Andrew Fleming, University of Salford, UK
- FM implementation processes supported by IT
 Dr Michael May, University of Applied Sciences Berlin, Germany
- Reference processes modelling in FM
 Dr Alexander Redlein, Vienna University of Technology, Austria

C. Paper sessions

The presentation of research that responds to themes identified in the open call for papers.

9.00 - 10.15

C2: Value analysis

Facilitator: Prof Jan Brochner, Chalmers University, Gothenburg

- Life cycle analysis
 Carolin Pohr and Prof Kunibert Lann
 - Carolin Bahr and Prof Kunibert Lennerts, University of Karlsruhe, Germany
- Value engineering of facility services
 Horst Pichlmuller and Dr Alexander Redlein, Vienna University of Technology,
 Austria
- Longitudinal analysis of facility cost data
 Michael Geerdink and Prof Dries van Wagenberg, Wageningen University,
 The Netherlands

10.15 – 10.45 Coffee Break / Exhibition

10.45 - 12.00

C3: FM benchmarking

Facilitator: Prof Dries van Wagenberg, Wageningen University, The Netherlands

- Computer aided real estate benchmarking
 Thomas Madritsch and David Steixner, University of Applied Sciences
 Kufstein, Austria
- Benchmarking in FM in Nigeria
 Yewande Adewunmi, M. M. Omirin and F. Adejumo, University of Lagos,
 Nigeria
- Designing programs to stimulate energy saving and waste recycling behaviour
 Dr Frank Melissen, Saskia Siegers and Dr Trevor Shields, Breda University
 of Applied Sciences, The Netherlands

12.00 - 13.15 Lunch / Exhibition

13.15 - 14.30

C4: FM context

Facilitator: Prof Tore Haugen, Norwegian University of Science and Technology, Trondheim, Norway

- Spaces for users
 Satu Haaparanta, TEKES, Finland
- Changes of FM arrangements in different organisational contexts Sarich Chotipanich, Chulalongkorn University, Thailand
- Prototypes of strategic FM formulas
 Fred Corpeleijn and Prof Dries van Wagenberg, Wageningen University,
 The Netherlands

14.30 - 15.00

Separate Plenary Session of Research Symposium | FM futures

Per Anker Jensen, Chairman EuroFM Research Network and Prof Keith Alexander, Chairman, EuroFM Research Symposium

15.15 – 17.00 Common Closing Plenary (see Programme Business Conference/Page 8)

Social events | Side events

In addition to the conference there will be different opportunities to explore the City of Manchester, to relax and enjoy oneself. On the evening before the conference we will invite you to the popular welcome reception.



© Town Hall

Welcome Reception

Monday, 9 June 2008, from 18.30 Town Hall, Banqueting Room Albert Square, Manchester, M60 2 LA

As a Victorian Gothic masterpiece, Manchester Town Hall provides a perfect place for such an event. With a view to Albert Square you can establish new contacts and prepare for the next two days.

www.manchester.gov.uk/townhall

Student Poster Gallery 2008

Have a look at the posters that FM bachelor and master students from all over Europe have produced to present their recent study/research findings. The posters will be judged by an international jury. The five best posters will be presented during the closing plenary session. Your vote will appoint the winners. They will receive a free stay at EFMC 2009 in Amsterdam.



Gala Dinner and European FM Awards presentation



Tuesday, 10 June 2008, from 19.00 The Monastery Manchester 89 Gorton Lane, West Gorton Manchester, M12 5WF

www.themonastery.co.uk

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Enjoy an excellent meal and the company of your colleagues, other conference delegates and speakers and see Europe's best researchers, students, service providers and FMs receive their prestigious European FM Awards 2008. Please note that **you must register separately** for the Gala Dinner so book early for what promises to be a spectacular event.

- For conference participants, tickets cost € 145.00 (+VAT).
- For non-conference participants, tickets cost € 245.00 (+VAT).



The 1st prestigious European FM Awards were held in Zurich in 2007 and were welcomed across the FM community as an excellent and exciting evening that demonstrated best practice and excellence with European facility management across practice, research and education arena's. They also highlighted the challenge for facility management professionals in light of the national, cultural, regulatory and language differences across the different European regions. There are four award categories 1. Partners across borders, 2. European FM of the year, 3. European researcher and 4. European FM student. The deadline for entries is March 28th 2008 and entrants are asked to register their interest in entering for an Award by emailing eurofmawards@imlgroup.co.uk. For more information on how to enter the European FM Awards visit www.eurofm.org or www.pfmmagazine.co.uk where entry forms can be obtained.



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Portsmouth, Hampshire PO6 3TH

United Kingdom

Phone: +44-23-9221-9112 Fax: +44-23-9221-9102 E-mail: sales@cpfilms.co.uk

About Echelon®

Echelon is a networking company that provides products and systems that can monitor and save energy; lower costs; improve productivity; and enhance service, quality, safety, and convenience by connecting everyday devices in utility, buildings, industrial, transportation, and home control systems. Tens of millions of smart devices based on Echelon's LonWorks® systems are used around the world today, bringing benefits to consumers and industry. More information about Echelon can be found at http://www.echelon.com.

Echelon B.V.

Printerweg 3 3821 AP Amersfoort The Netherlands

Phone: +31-33-450-4070 Fax: +31-33-450-4079 E-mail: lonworks@echelon.co.uk



Planon International is an independent software house with a global reach specialising in workplace management solutions: the convergence of facility management, maintenance management, services management, and corporate real estate disciplines. Planon has a wealth of professional expertise in these areas and advises organisations at operational and also strategic levels.

Through offering proven practice oriented solutions Planon has rapidly established itself as Europe's leading supplier with more than 1,300 customers. The Planon solutions are promoted by six company-owned subsidiaries and an extensive global partner network.

Planon B.V.

Wijchenseweg 8 6537 TL Nijmegen Postbus 38074 6503 AB Nijmegen

phone: +31-24-641-3135 fax: +31-24-642-2942 E-mail: info@planon.nl





The Learning Experience

The Business Conference, Research Symposium and associated events will also create a physical and virtual learning experience for all participants to share ideas, knowledge and expertise in a community of practice.

Creative Facility Management

- Pecha Kucha Night: A show and tell, multi-media participatory event in an informal environment. Monday, 9 June 2008, 20.00-21.30 hours
- Second Life: EFMC 2008 will be created as a virtual conference on second life as part of Digital Manchester.
- Third Places: ...neither home nor workplace, but somewhere between...
 Places to meet, socialise, relax, hang out, work away from the office at the Conference and in the City.

The Manchester Experience

A programme of themed visits, hosted by local partners and supported by sponsors will provide the opportunity of understanding key issues being addressed by facility management practitioners in Greater Manchester (limited to 20 participants/registration necessary).

- Tuesday, 10 June 2008 (pm): Urban Sustainability: Spinningfields redevelopment (Manchester's modern financial centre) A facilitated visit, with the opportunity to meet key people and organisations involved in its development and management, including Allied London and RBS.
- Wednesday, 11 June 2008 (am): Empowering Communities: Visits to renewal areas in Salford (Salford Innovation Forum) - Meet and work with local stakeholders, enabled by internationally acknowledged mentors and coaches. Understand community needs and create an innovative vision for developing and managing community facilities.
- Wednesday, 11 June 2008 (pm): Media City (Salford Quays/The Pie Factory)
 A themed interactive workshop, in creative space, exploring ideas of open sourcing in FM (includes an opportunity to learn about emerging plans for Media City; based at Manchester's waterfront on Salford Quays, mediacity: uk is the most significant media development in the UK).

Pre- and post-conference events

European IFMA Leaders Conference, 9 June (preceding EFMC 2008)

This one-day conference will provide IFMA chapter leaders with the opportunity to make connections, develop leadership skills and learn about resources available from IFMA Headquarters. Conference highlights include: sharing chapter management best practices and IFMA resources, membership growth ideas, updates from IFMA about education, certification and international initiatives, and more.

Details: barbara.zlatnik@ifma.org

CFM Exam Review Course, 12 to 13 June (following EFMC 2008)

The definitive course of preparation for the CFM Exam, this two-day course is designed to assist experienced facility professionals seeking certification in preparing for the competency- based CFM Exam. In addition to assessing your knowledge and skills related to each competency area, you can learn about the format of the exam and gain a greater level of confidence in your ability to successfully complete the exam and earn the premier internationally recognized certification in facility management.

Details: leslie.scantlebury@ifma.org

CEN/TC 348 Meeting, 12 to 13 June 2008, Manchester (following EFMC 2008)

At this meeting the goal is to accept the content (text and structures) of 4 Europan Standards on Facility Management to benchmark.

Details: wiene.wijnstra@nen.nl

Plus

EuroFM Members Meeting and the EuroFM Leadership Meeting

EuroFM invites all their members to their EuroFM Members Meeting as also all European FM-Association Leaders to their EuroFM Leadership Meeting. Both meetings will be organised within the conference schedule.





At a Glance – Who we are

Who should attend

Board members, CxOs, senior management, decision makers and experts who have an interest and responsibility for

- Facility Management
- Real Estate Management
- Asset Management
- Architecture and Project Development

from all industries, public administration and academia.

Good reasons to attend

- EFMC 2008 is THE European Facility Management Conference
- More than 60 top speakers from Europe and abroad
- Best Practice + Case Studies + Research
- Up-to-date information and insights
- Valuable experiences and new ideas
- Exhibition
- Welcome reception + Gala dinner
- European FM Awards ceremony
- Networking opportunities
- Technical/study tours

Scientific Committee (Research Symposium)

- Prof Jan Brochner, Chalmers University of Technology, Sweden
- Prof Tore Haugen, NTNU, Trondheim, Norway
- Prof Kunibert Lennerts, University of Karlsruhe, Germany
- Prof Kari I. Levainen, Helsinki University of Technology, Finland
- Prof Andreas van Wagenberg, University of Wageningen, The Netherlands
- Assoc Prof Alex Redlein, TU Vienna, Austria

Organising Committee (Research Symposium)

- Per Anker Jensen, Chairman of the Research Network Group
- Prof Keith Alexander, Chairman of the Scientific Committee
- Dr Margaret Nelson, Postgraduate Research Network
- Stephen Bennett, BIFM Representative of the Programme Advisory Group of the Business Conference

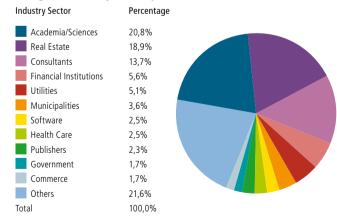
Programme Advisory Group (Business Conference)

Chair: Gordon McMillan, GlaxoSmithKline UK Pharmaceuticals (UK)

Members

- Peter Altes, Euroforum/Informa, the Conference Management Company (Germany)
- Stephen Bennett, BIFM (UK)
- Fred Child, BIFM (UK)
- Kari Hamre-Hanssen, StatoilHydro (Norway)
- Lennart B. Harpe, Humanagement (The Netherlands)
- Verena Hotter, FHS Kufstein Tirol Bildungs GmbH (Austria)
- Mariantonetta Lisena, IFMA (Italy)
- Dr Michael May, GEFMA/FHTW Berlin (Germany)
- Margit Pindstofte, Johnson Controls (Denmark)
- Gert Potoms, IFMA (Belgium)
- Colin Woodward, RICS (UK)

Delegate Profile by Industry Sector (EFMC 2007)



At a Glance – Who we are

Hosted by:



IFMA - International Facility Management Association

This is the world's largest and most widely recognized international association for professional facility managers, supporting more than 19,000 members in 60 countries. The association's members between them manage more than 37 billion square feet of property and annually purchase more than \$ 100 billion in products and services. Formed in 1980, IFMA certifies facility managers, conducts research and provides educational programs for example.





EuroFM - European Facility Management Network

This is a network of more than 75 organisations based in more than 15 European countries, all focussed on facility management. They represent professional (national) associations, education and research institutes and corporate organisations. EuroFM members are involved in an open exchange of information and experience through meetings, seminars and workshops, through collaboration in research projects and through the development of joint education programmes. EuroFM's mission is the advancement of knowledge in facility management in Europe and its application in practice, education and research.

Organised by:



informa

EUROFORUM - Conference Management Company

Part of the informa plc group, a leading international conference organiser and publisher, Euroforum is an established conference management company in central Europe and organiser of major meetings for top executives, decision makers and recognised experts. In 2007 Euroforum organised over 1,000 events drawing approximately 45,000 delegates. Euroforum invites top speakers from industry, research and government to highlight the very latest developments and trends in practical business management.



For further information please contact:

Stephanie Rodowski

(Account Assistant) stephanie.rodowski@euroforum.com

phone: +49-211-9686-3753

With support of





Media Partners

































European Facility Management Conference 2008

Yes, I wish to participate in the EFMC 2008 from 10 to 11 June 2008

Welcome reception*

I wish to attend

I wish to attend

☐ I wish to attend

☐ I wish to attend

Non Attendees

€ 245,-

€ 295,-

Regular

€ 1.595,-

€ 245,-

€ 695,-

Registration at reduced rate will only be considered if the member number is indicated

Attendees

(included in the

conference fee)

I am interested in sponsoring and exhibition opportunities

I am interested in information on The Learning Experience and

Attendance

Member No.

Students

Member IFMA/EuroFM

Included in the conference fee

Full time academic

VAT at applicable rate

Gala Dinner

Conference

Documentation

Additional Options

How to register

Fax: +49-211-9686-4756

e-mail: stephanie.rodowski@euroforum.com

Internet: www.efmc2008.com

Postal: IBC Euroforum GmbH, Prinzenallee 3,

40549 Duesseldorf, Germany

Address Amendments

phone: +49-211-9686-3333 fax: +49-211-9686-4040 e-mail: info@euroforum.com

For further information please contact

Stephanie Rodowski (Account Assistant) phone: +49-211-9686-3753

e-mail: stephanie.rodowski@euroforum.com

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Date and Place 10 and 11 June 2008 The Palace Hotel

Oxford Street, Manchester M607HA, UK

Hotel Accommodation: A limited number of rooms is available at different hotels in Manchester at a reduced rate. Please make your reservation directly on: www.efmc2008.com

Conditions of Participation: The conference fee per person is payable via Credit Card in advance. This fee includes conference documentation, lunches, tea/coffee and welcome reception. You will be sent a confirmation slip and invoice (as a receipt of your Credit Card payment) upon receipt of your registration. Registrations can be cancelled (in writing) without penalty up to 14 days before the event. For cancellation after this date half the conference fee will be reimbursed. The full fee will be due if participants do not attend the conference, or cancel on the conference date. The registered participant may of course send a substitute. The organisers reserve the right to amend the programme of events if necessary.

Your data: Your data will be used by EuroFM, IFMA, Informa, EUROFORUM and partner companies for the organization of the Conference. We will be glad to inform you about our events in the future. By signing, you are giving your consent to our contacting you additionally by fax, e-mail or telephone and to our exchanging your data with other companies (particularly Informa plc) for advertising purposes. If you do not want to give your consent on this form, please delete the relevant parts of the sentence(s) or get in touch with us [phone: +49–211–9686–3333]. This consent can be revoked at any time.

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The Manchester Experience (Details see Page 11)
☐ Please amend my address as shown
Name:
Position:
Department:
Company:
Contact person:
Address:
phone.: Fax:
e-mail:
Number of employees at your workplace up to 20 21–50 51–100 101–250 251–500 501–1000 1001–5000 over 5000
Invoice to (name):
Department:
Address:
Date, signature: